



TOPIC SUGGESTIONS: Use this list along with your key phrase analysis and the ideas from the brain storm process to come up with topics for your content plan.

1. Pros and cons of _____
2. How to _____
3. An interview with _____
4. "XYZ Product" goes head to head against "Competitor Product"
5. Latest trends for _____
6. _____ Demystified or De-mystifying _____
7. Top (10/50/100) reasons to _____
8. Top (10/50/100) things to do before _____
9. Top (10/50/100) things to avoid when/before _____
10. Why "unique selling proposition" is critical for your business/family/piece of mind
11. A beginners guide to _____ (part 1 – 100)
12. _____ 201. Taking _____ to the next level
13. History of _____
14. A more effective way to _____
15. Little know secrets about _____
16. _____ : What's different in 2011
17. _____ vs _____ top (5/10/100) differences
18. _____ : Most comment mistakes to avoid
19. Top stories for _____ (a roundup of recent articles or blogs) within the industry for the month or year.
20. Little know ways to _____
21. The secret of successful _____
22. The secret of protecting _____
23. How to get the most out of _____
24. Little know ways to _____
25. Get rid of _____ one and for all
26. How every mom/dad/CEO should deal with _____
27. 5 quick tips to get over/rid of _____ in your home/company
28. What everyone should know about _____
29. 5/10/100 things your _____ won't tell you
30. Simple _____ for _____
31. Pros and Cons of _____
32. Get a bigger, faster _____
33. The truth about _____
34. Why _____ is better/worse than _____
35. Who/What is _____
36. 10 Things You Didn't Know about _____

37. 10 Reasons to Hate _____
38. 10 Amazing Blogs about _____
39. 10 Secrets about _____
40. How Does _____ Work?
41. How to be Great at _____
42. 10 _____ Myths Exposed
43. _____ Myths vs. the Facts
44. 10 Deadly _____ Mistakes You Might Be Making
45. 10 Shocking Facts about _____
46. 10 Questions to Ask about _____
47. Everything You Know about _____ is Wrong
48. The Truth about _____
49. The Science behind _____
50. 10 _____ Experts to Follow on Twitter
51. 10 Funny Tweets about _____
52. 10 _____ Rules You Should Follow
53. 10 Cool _____ Tricks You Aren't Using
54. What (insert celebrity name here) can Teach You about _____
55. 12. Get Rid of [problem] with [keyword]
56. Here's a Quick Way to [keyword]
57. Now You Can Have [something desirable] with [keyword]
58. If You Don't [keyword] Now, You'll Hate Yourself Later.
59. The Lazy [blank's] Way to [keyword]